

April 15, 2010

(FREDERICKSBURG, VA) -- The American Traffic Safety Services Association (ATSSA) announced today that it has awarded U.S. Representative Jason Altmire (D-Pa.) its prestigious Roadway Safety Champion Award. Altmire, who has introduced H.R. 3355, the Older Driver and Pedestrian Safety and Roadway Enhancement Act, is an ardent champion of roadway safety infrastructure. His leadership and vision for older driver and pedestrian issues is driving a new, vibrant discussion about roadway safety on Capitol Hill.

ATSSA President and CEO Roger A. Wentz noted, “Rep. Altmire’s strong commitment to roadway safety and reducing deaths on America’s roadways is a testament to his dedication and drive to make our transportation system safer, more efficient, and more reliable. As the nation’s voice of roadway safety, ATSSA is deeply honored to be working with Rep. Altmire and is humbled to give him the Roadway Safety Champion Award.”

Rep. Altmire, upon being notified of the award, stated, “I am truly honored to receive this award. Throughout my time in Congress, one of my top priorities has been improving our nation’s transportation infrastructure. Going forward, I will continue to advocate for policies that make our roads and bridges safer for drivers of all ages.”

ATSSA has been committed to saving lives since 1969. Its 1,600 corporate and individual members manufacture, install, and distribute roadway safety infrastructure devices and products. The Association’s vision for federal transportation policy, Towards Zero Deaths, has become a rallying cry for advocates and industry leaders nationwide. Because this much we know, Safer Roads Save Lives.